



## YieldMax™ Unveils New Weekly Pay ODTE Covered Call Strategy ETF on the Nasdaq 100 Index

CHICAGO, MILWAUKEE and NEW YORK, February 13, 2025, (GLOBE NEWSWIRE) – YieldMax™ announced the launch today of the following ETF:

### [YieldMax™ Nasdaq 100 ODTE Covered Call Strategy ETF \(Nasdaq: QDTY\)](#)

#### **QDTY Overview**

QDTY follows an active management approach that utilizes a synthetic covered call strategy designed to generate *weekly income* while also providing exposure to the price return of an Index.

- QDTY is designed to generate *weekly income*, while also providing exposure to the price return of the **Nasdaq 100 Index** (the “**Index**”).
- QDTY seeks to generate income primarily by utilizing zero days to expiry (“ODTE”) options on the Index and/or passively managed ETFs that tracks the Index’s performance (the “**Index ETFs**”).

#### **Index**

The **Nasdaq 100 Index** is a benchmark index comprising 100 of the largest non-financial companies listed on the Nasdaq Stock Market, based on market capitalization. This large-cap index, heavily weighted towards the technology sector, represents various industries, including consumer discretionary, healthcare, communication services, and industrials, reflecting Nasdaq's historical strength.

#### **QDTY’s Option Strategy**

QDTY employs a synthetic covered call strategy by selling and purchasing call options on the Index or Index ETFs. Each business day, typically at market open, the Fund sells out-of-the-money (OTM) call options with zero days to expiration (“ODTE”), which expire the same day they are sold. OTM options have a strike price above the current Index value. QDTY’s synthetic covered call strategy is established by combining the call options sold to generate income with buying call options for exposure to the Index.

#### **QDTY’s Return Profile and Index Performance**

QDTY earns income by selling out-of-the-money ODTE call options daily. The premiums from these options add to income but limit participation in Index gains. If the Index rises past the strike price, losses on sold options can offset

gains. This strategy balances income generation with limited Index upside exposure while premiums can help mitigate losses if the Index declines.

### **QDTY's Distribution Schedule**

Like all YieldMax™ ETFs, QDTY aims to generate income for investors. With respect to distributions, ***QDTY aims to make distributions on a weekly basis***, and its first weekly distribution is expected to be announced on **February 26, 2025**.

### **Why Invest in QDTY?**

- QDTY seeks to generate ***weekly income***, which is not dependent on the value of the Index (or the Index ETFs).
- QDTY aims to participate in a ***portion of the Index gains***, which may be capped.

### **Important Information**

This material must be preceded or accompanied by the prospectus. For all prospectuses, click [here](#).

**Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about each Fund, visit our website at [www.YieldMaxETFs.com](http://www.YieldMaxETFs.com). Read the prospectus or summary prospectus carefully before investing.**

**There is no guarantee that any Fund's investment strategy will be properly implemented, and an investor may lose some or all of its investment in any such Fund.**

**As part of the Fund's investment objective, the Fund seeks to provide current income. There is no assurance that the Fund will make a distribution in any given period. If the Fund does make distributions, the amounts of such distributions will likely vary greatly from one distribution to the next. Additionally, distributions, if any, may consist of returns of capital, which would decrease the Fund's NAV and trading price over time.**

Contact Gavin Filmore at [gfilmore@tidalfg.com](mailto:gfilmore@tidalfg.com) for more information.

Tidal Financial Group is the adviser for all YieldMax™ ETFs.

**THE FUND, TRUST, AND ADVISER ARE NOT AFFILIATED WITH ANY UNDERLYING REFERENCE ASSET.**

### **Risk Disclosures**

Investing involves risk. Principal loss is possible.

**Referenced Index Risk.** The Fund invests in options contracts that are based on the value of the Index (or the Index ETFs). This subjects the Fund to certain of the same risks as if it owned shares of companies that comprised the Index or an ETF that tracks the Index, even though it does not.

**Indirect Investment Risk.** The Index is not affiliated with the Trust, the Fund, the Adviser, or their respective affiliates and is not involved with this offering in any way. Investors in the Fund will not have the right to receive dividends or other distributions or any other rights with respect to the companies that comprise the Index but will be subject to declines in the performance of the Index.

**The Nasdaq 100 Index Risks.** The Index's major risks stem from its high concentration in the technology sector and significant exposure to high-growth, high-valuation companies. A downturn in the tech industry, whether from regulatory changes, shifts in technology, or competitive pressures, can greatly impact the index.

**Call Writing Strategy Risk.** The path dependency (i.e., the continued use) of the Fund’s call writing strategy will impact the extent that the Fund participates in the positive price returns of the underlying reference asset and, in turn, the Fund’s returns, both during the term of the sold call options and over longer periods.

**Counterparty Risk.** The Fund is subject to counterparty risk by virtue of its investments in options contracts. Transactions in some types of derivatives, including options, are required to be centrally cleared (“cleared derivatives”). In a transaction involving cleared derivatives, the Fund’s counterparty is a clearing house rather than a bank or broker. Since the Fund is not a member of clearing houses and only members of a clearing house (“clearing members”) can participate directly in the clearing house, the Fund will hold cleared derivatives through accounts at clearing members.

**Derivatives Risk.** Derivatives are financial instruments that derive value from the underlying reference asset or assets, such as stocks, bonds, or funds (including ETFs), interest rates or indexes. The Fund’s investments in derivatives may pose risks in addition to, and greater than, those associated with directly investing in securities or other ordinary investments, including risk related to the market, imperfect correlation with underlying investments or the Fund’s other Index (or ETFs that track the Index’s performance)holdings, higher price volatility, lack of availability, counterparty risk, liquidity, valuation and legal restrictions.

**Options Contracts.** The use of options contracts involves investment strategies and risks different from those associated with ordinary Index (or ETFs that track the Index’s performance) securities transactions. The prices of options are volatile and are influenced by, among other things, actual and anticipated changes in the value of the underlying instrument, including the anticipated volatility, which are affected by fiscal and monetary policies and by national and international political, changes in the actual or implied volatility or the reference asset, the time remaining until the expiration of the option contract and economic events.

**High Index (or Index ETF) Turnover Risk.** The Fund may actively and frequently trade all or a significant portion of the Fund’s holdings. A high Index (or Index ETF) turnover rate increases transaction costs, which may increase the Fund’s expenses.

**Liquidity Risk.** Some securities held by the Fund, including options contracts, may be difficult to sell or be illiquid, particularly during times of market turmoil.

**Non-Diversification Risk.** Because the Fund is “non-diversified,” it may invest a greater percentage of its assets in the securities of a single issuer or a smaller number of issuers than if it was a diversified fund.

**New Fund Risk.** The Fund is a recently organized management investment company with no operating history. As a result, prospective investors do not have a track record or history on which to base their investment decisions.

**Price Participation Risk.** The Fund employs an investment strategy that includes the sale of call option contracts, which limits the degree to which the Fund will participate in increases in value experienced by the underlying reference asset over the Call Period.

**Inflation Risk.** Inflation risk is the risk that the value of assets or income from investments will be less in the future as inflation decreases the value of money. As inflation increases, the present value of the Fund’s assets and distributions, if any, may decline.

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